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## This month's featured website... Rubicon Global Group, LLC

April 2010 issue

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### Featured Website: Rubicon Global Group, LLC



**Designing a new website for our clients,**

#### Rubicon Global Group

(RGG) was an exciting challenge. Their current website needed significant updating and a fresh, updated look. This international investment firm specializes in ethical investing and microfinancing knew what content they wanted to include and what impression they wanted to portray. However, due to their fast growing firm they didn't have much time to be involved in the details of building the optimal website. **Rubicon Global Group put total design control and trust in our hands.** The [new website](#) we designed for them includes dozens of easy-to-navigate web pages full of information for their clients and potential clients. Other features include embedded business news feeds, a calendar and a blog

Dear Frederique,



Since you last heard from us we've updated and expanded our website and completed a number of new websites for our customers. To see our portfolio visit us at [www.PDXWebsiteDesign.com](http://www.PDXWebsiteDesign.com) and click on the 'Portfolio' tab.

**Some of our recently completed websites include:**

- [RGG](#), an international financial investment firm,
- [www.LOEcoNetwork.com](http://www.LOEcoNetwork.com), whose goal is to support individual schools' efforts in environmental awareness and sustainability practices and activities,
- 

[www.dayseacottage.com](http://www.dayseacottage.com), a vacation rental home,  
- [www.BeyondOurBubble.org](http://www.BeyondOurBubble.org), an organization dedicated to providing opportunities for people in our community to give of themselves in creative and genuine ways for the benefit of others and our world, and

- [www.mywormbin.com](http://www.mywormbin.com) a worm bin distributor and its parent company [www.Vermifactory.com](http://www.Vermifactory.com).

**Additionally we continue to maintain various websites**

including Portland Metro real estate broker's website, [www.MikeLavios.com](http://www.MikeLavios.com), [www.goldendragon.com](http://www.goldendragon.com) and semi-conductor parts distributor, [www.pacificsemi-usa.com](http://www.pacificsemi-usa.com) by keeping their websites up-to-date with current content, updated parts lists and databases, as well as e-commerce.

**Coming soon: Articles and examples of websites for professional artists, architects, interior designers and vacation home rentals.**

**As you can see, we are keeping busy but...we are never too busy for your referrals!**

### Coupon

**Don't miss the coupon below. Get website design credit for your referrals!**

*On a budget? Referrals are a great way to get a significant*

they could update themselves with breaking news. Other features include live links, flash animation, search engine optimization and more! It was quite a project.

We were very pleased with the finished product and it seems our client, and their investors were too. This is what the chairman of Rubicon Global Group, M. Saeed Rahman, and his investment managers had to say: **"Our new website is fantastic! Our clients are impressed and find the site useful. Thank you for your outstanding customer service."**

[PDX Website Design](#) would like to thank everyone at RGG for their trust in us as well as the many referrals they have sent our way.

*discount on our services.*

## Websites for Non-profit Organizations



**Next month: Look for the new website for Lake Oswego Schools Eco Network [www.loeconetwork.com](http://www.loeconetwork.com) and Beyond our Bubble, [www.BeyondOurBubble.org](http://www.BeyondOurBubble.org).** These projects were especially rewarding to me because, as many of you know, I am passionate about ecology, environmental issues and helping those in third world countries. In the next newsletter I will share details about the wonderful and exciting process of working with these dynamic volunteer based organizations!

## Feedback

Please let us know what you think of our newsletters. Send comments/suggestions to: [Frederique@PDXWebsiteDesign.com](mailto:Frederique@PDXWebsiteDesign.com).

*PDX Website Design provides innovative websites to attract visitors and keep them coming back for more! In addition to website design and optimization we offer development and support for CMS (Contact Management Systems), Databases, E-Commerce, Graphic Design and much more. Contact Frederique today at 503.753.4520 for a free consultation.*

Check our 'Portfolio' page <http://www.pdxwebsitedesign.com/Portfolio.html> for examples of recently completed websites.

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## We Reward Referrals

For every referral that becomes a customer you receive your choice of **one hour of free website design services** for your own website (**\$50 value**)\* or a \$25 gift certificate to either Borders Books or Starbucks Coffee.

**\*Existing websites can be transferred to PDX Website Design for updating, hosting and/or maintenance.**

Offer Expires: July 2010

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